



Ontario Public Health Standards

Ministry of Health Promotion Workshop

Prevention of Injury and Substance Misuse

November 19-20, 2008

Purpose of Workshop

- Provide a range of activities to guide the implementation of the **Prevention of Injury and Substance Misuse** Standard
- Situate the OPHS within the provincial landscape
- To discuss implementation opportunities, challenges and necessary supports

Provincial Updates

Dialogue With The Director

Ontario Public Health Standards and MHP Approaches

New standards reflect MHP approaches to health promotion as they:

- build on Ottawa Charter Strategies;
- assess the role of the determinants of health;
- reflect provincial frameworks and priorities;
- call for partnership and integration across settings and risk factors;
- target priority populations, different settings and action across the life span; and
- require using surveillance and evidence to inform action

MHP Approach - Ottawa Charter

Build on Ottawa Charter strategies:

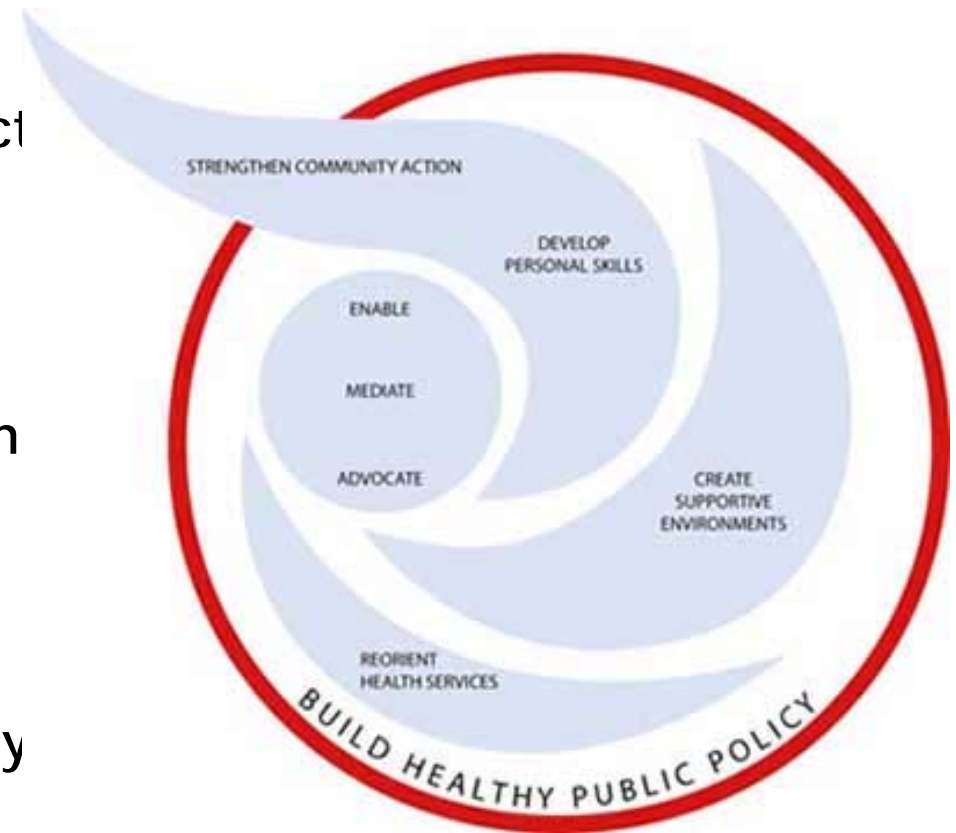
Strengthen Community Action

Develop Personal Skills

Create Supportive Environ

Reorient Health Services

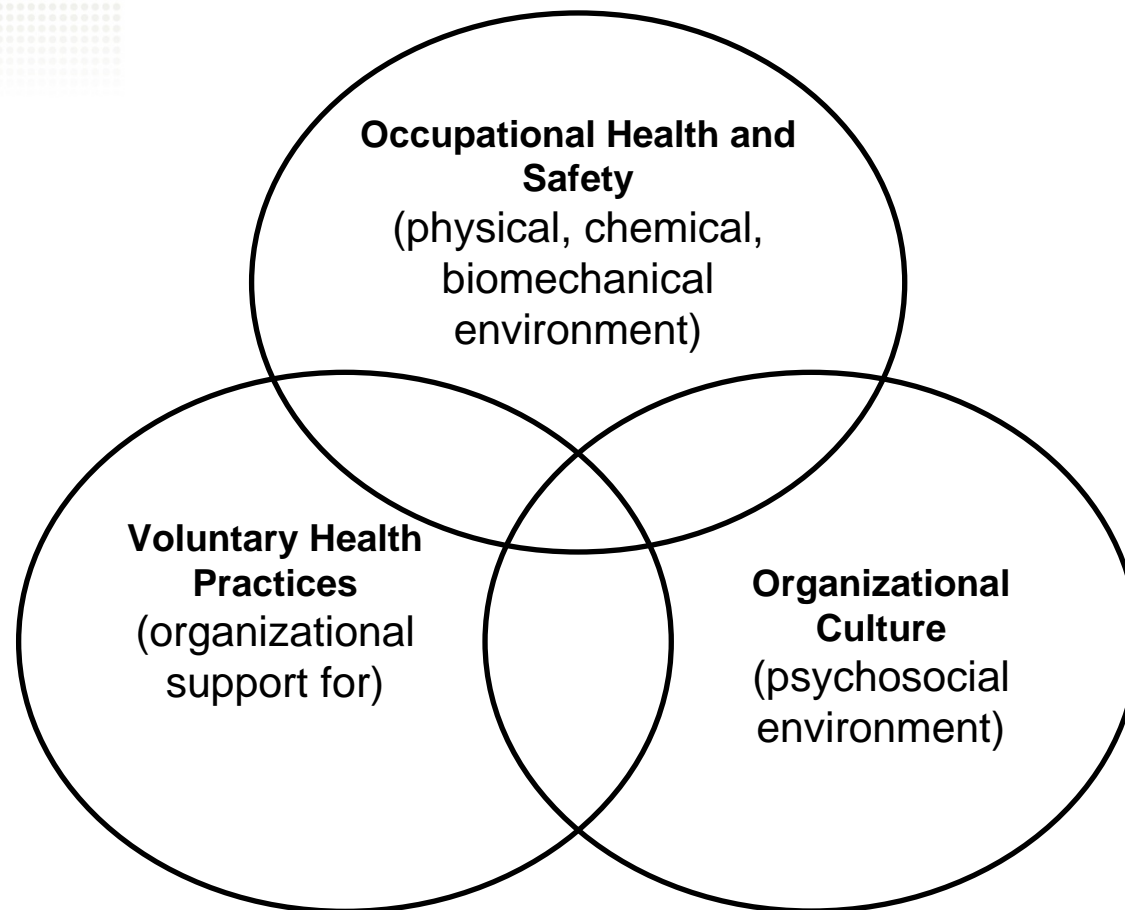
Build Healthy Public Policy



Ontario Public Health Standards Compared To Mandatory Health Programs & Services Guidelines


- Focused practice sections clearly define accountabilities (Societal and Board of Health outcomes broadened)
- Individual standards have clearly defined requirements (specific sections for assessment and surveillance, health promotion & policy development, disease prevention and health protection)
- Specific & technical detail resides in individual protocols
- Best Practice Guidance Documents will support new standards and protocols

Encouraging Healthy Workplaces



Building Healthy Schools

- Healthy Foods for Healthy Schools Act (Bill 8)
- Nutritional Guidelines for Schools
- Healthy Schools Recognition Program



The image shows a certificate template for the Healthy Schools Recognition Program. At the top center is a red apple with the text "Healthy Schools" above it and "Écoles saines" below it. Below the apple, the text reads "Healthy Schools Recognition Program" and "OUR PLEDGE" in large, bold letters. Underneath, it says "The students, staff, parents and administration of (insert School Name) pledge to become a healthier school by (insert activity) during the 2007/2008 school year." followed by "With this pledge, our school community, partners and volunteers will know we are committed to creating the best learning environment for every student." Below this is a line for signatures with three columns: "School Principal", "School Council Chair", and "Student Representative". Underneath that, it says "The Government of Ontario recognizes your commitment and congratulates all participants in the Healthy Schools Recognition Program." At the bottom, there are three columns for government officials: "Hon. Dalton McGuinty Premier of Ontario", "Hon. Kathleen Wynne Minister of Education", and "Hon. Margaret R. Best Minister of Health Promotion". The Ontario logo is at the bottom center.

Prevention of Injury and Substance Misuse

Key Changes:

- preventing falls across the life span vs only the elderly; and
- responding to local issues (suicide, drowning, playground safety)

Key Strategies:

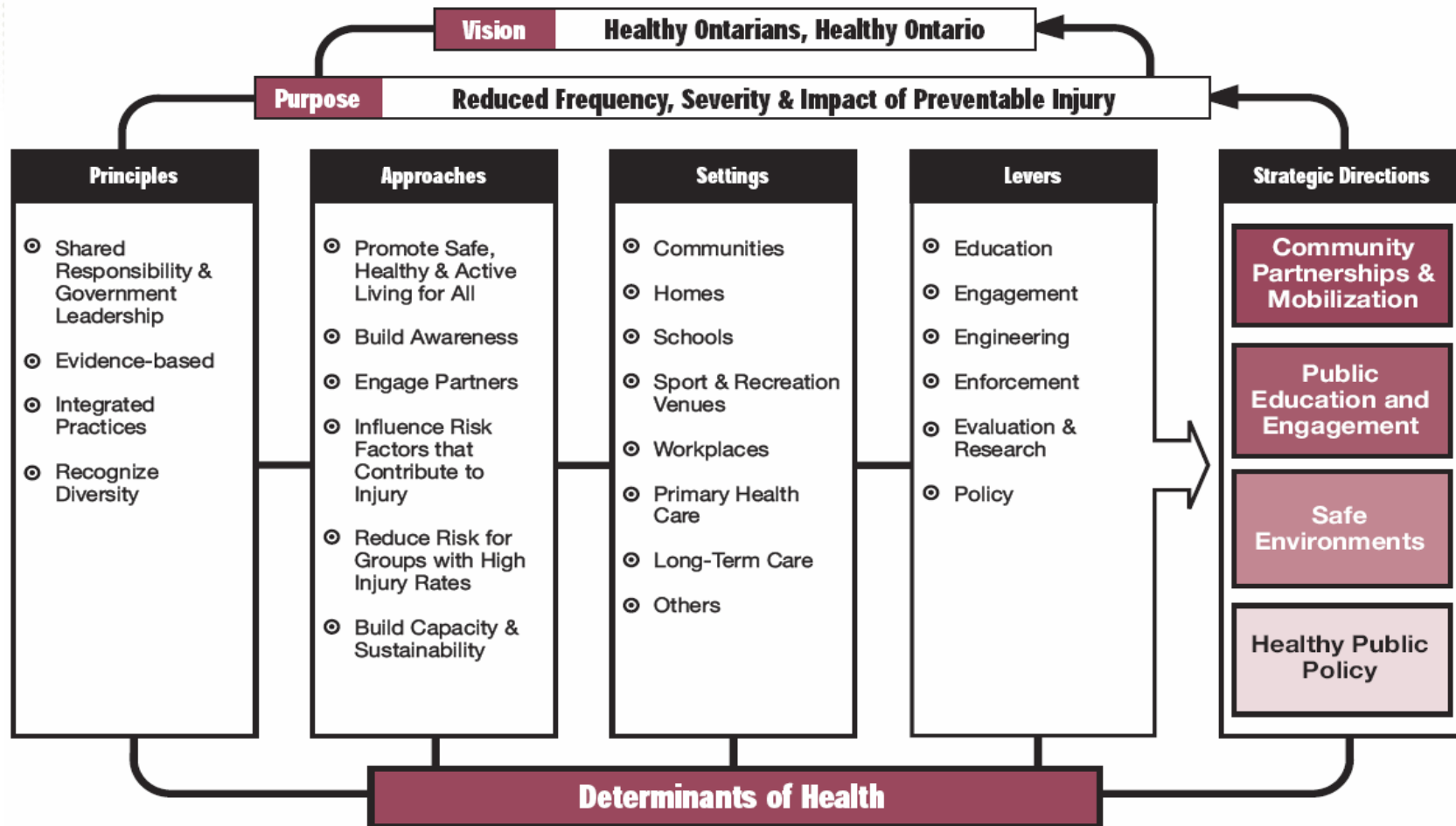
- healthy public policies and programs;
- safe and supportive environments;
- capacity of priority populations;
- collaborating with partners, promoting access to resources, skill building, sharing best practices;
- public awareness, communication campaigns; and
- working with enforcement agencies re: uptake of current legislation.

Injury Prevention Partnerships

MHP's Injury Prevention Priorities Have Included:

- Developing the IP strategy in consultation with representatives from public health, injury prevention NGOs, OPHA, and Lead Trauma Hospitals
- Launching *Ontario's Injury Prevention Strategy* in August 2007 to coordinate injury prevention efforts across the province
- Supporting network of injury prevention managers in public health and the services of the Ontario Injury Prevention Resource Centre
- Collaborating with key provincial ministries (e.g. Ministry of Transportation on road safety)

Injury Prevention Strategy Framework



Injury Prevention Strategy Investments

Safe Kid's Canada's Ontario Children's Rural Safety Program

- Two pronged initiative to raise public awareness of how to prevent farm-related injuries to children in rural communities across the province - making Ontario the first jurisdiction to launch a comprehensive farm safety initiative
 - 1) Expand distribution of existing North American Guidelines for Children's Agricultural Tasks (NAGCAT) to farming communities
 - 2) Raise awareness of tractor-related injuries among children through a poster campaign

Injury Prevention Strategy Investments

Community-Based Injury Prevention Mobilization Initiative

- Expansion of Safe Communities Canada's community development injury prevention model into some Ontario communities at higher risk of injury.
- Reverse model in that Safe Communities approaches a community to discuss their injury rates with community leaders, including public health, to determine if sufficient community interest and infrastructure exists to support the Safe Community model.

Injury Prevention Strategy Investments

Ontario Safe Sport Helmet Initiative

- ThinkFirst worked with public health units and community sports and recreation partners to implement this initiative across the province.
- The purpose of the Ontario Safe Sport Helmet initiative was to raise awareness of the importance of wearing a helmet as well as to provide helmets to children and youth across the province.

Guidance Documents - MHP Process for Development

Support To The Field Will Include Guidance Documents

- Steering Committee and issue specific Reference Panels to be convened
- Public health professionals & other experts to be engaged
- Steering Committee to provide advice on structure of Guidance Documents - likely to include requirements, evidence-based interpretations, and exemplary interventions

Going Forward

- Through the “Evergreen” and other consultation processes the Ministry will be looking to the sector for input and advice regarding the Ontario Public Health Standards & Protocols including:
 - key challenges associated with adoption;
 - areas for improvement and revision, and
 - emerging issues

Next Steps

- Engaging public health experts to develop Guidance Documents
- Strengthening communication and collaboration with public health
- Transforming the Ontario Health Promotion Resource System to support health promoters

School Health Update

Sarah Lambert, MHP

Steve Soroko, EDU

Question Period!

Injury Prevention Networks

- Pan-Canadian Public Health Network
Injury Prevention & Control Task Group
- Ontario Injury Prevention Managers' Alliance
- Ontario Injury Prevention Practitioners Network

Pan-Canadian Public Health Network

Injury Prevention & Control Task Group

Joy Lang

Ontario Injury Prevention Networks

Ontario Injury Prevention Managers' Alliance

Kerri Richards, Co-chair

Ontario Injury Prevention Networks

Ontario Injury Prevention Practitioner Network

Ontario Injury Prevention Practitioner Network

Pat Cliché, Co-chair

Ontario Injury Prevention Networks

Ontario Injury Prevention Practitioner Network

Vision

- To work together to reduce injuries and injury deaths in the province of Ontario

Partnership of Regional Injury Prevention Networks

- Eastern Region Injury Network (ERIN)
- Central West Injury Prevention Network (CWIPN)
- Northern Injury Prevention Practitioner Network (NIPPN)
- Southwest Injury Prevention Network (SWIPPN)
- Toronto Area Safety Coalition (TASC)

Ontario Injury Prevention Networks

Ontario Injury Prevention Practitioner Network

Provincial Partnerships

- Ontario Ministry of Health Promotion
- Ontario Public Health Association
- Ontario Provincial Police/Municipal Police
- Ontario Injury Prevention Resource Centre

Ontario Injury Prevention Networks

Ontario Injury Prevention Practitioner Network

Purpose

- Partnership between regional injury prevention networks in Ontario to support their injury prevention mandates which includes the implementation of the new **Prevention of Injury and Substance Misuse** Standard and provincial injury prevention initiatives

Ontario Injury Prevention Networks

Ontario Injury Prevention Practitioner Network

Activities

- Foster strong partnerships & facilitate communication between regional networks and injury prevention partner organizations
- Share best/promising practices and promote their use throughout the Network
- Link with ON Injury Prevention Managers' Alliance
- Identify practitioner needs to Ontario Injury Prevention Resource Centre

Ontario Injury Prevention Networks

Ontario Injury Prevention Practitioner Network

Future Opportunities

- Reaching out to areas of the province not currently part of the OIPPN
- Increased opportunities for Co-chairs of OIPPN and Ontario Injury Prevention Managers Alliance to dialogue and inform each others work plans

Prevention of Substance Misuse

Dr. Robert Mann
Centre For Addiction & Mental Health
University of Toronto

On and Off Road Safety

Ministry of Transportation Presentations

Prevention of Falls in Children & Youth

Safe Kids Canada Presentation

- Leading Causes of falls in infants, toddlers, children and youth
- Evidence-based approaches to reduce falls in this population
- Available Resources

Implementation Challenges Support/Resource Needs

Facilitated Group Discussion to:

- To inform Guidance Document Next Steps
- To inform writing of Ontario Health Promotion Resource Centre Annual Activity Plans
- To inform future learning sessions

Next Steps

- Guidance Documents will be developed through a collaborative process with reference panels, followed by field consultation
- Guidance Documents will include:
 - Standards
 - Interpretations
 - Model or “best practice” programs
 - Resources, including how to access or replicate various model processes
- Guidance Documents will be *evergreen*, i.e. continuously improving based on ongoing field consultation and refinement

Wrap Up - Day 2

- Workshop presentations will be posted on OPHS website
- Evaluation Survey Coming Electronically
- Expense Forms
- Next IP Managers' Alliance Meeting Feb 4, 2009