

Backgrounder Renseignements



Ministry of Health and Long-Term Care

Ministère de la Santé et des Soins de longue durée

McGUINTY GOVERNMENT INCREASES FUNDING TO SUPPORT A SMOKE-FREE ONTARIO

The McGuinty government is committing an unprecedented \$50 million in 2005/06 to support the Smoke-Free Ontario Campaign – the most comprehensive protection, prevention and cessation strategy to reduce smoking in North America. This will mean more funding for public health units, community-based youth prevention programs, public education, cessation programs, research and evaluation, as well as initiatives targeted at high-risk populations such as Aboriginal communities and low-income earners.

Public Health Units

Listed below is a breakdown of funding for tobacco-control initiatives for every public health unit in Ontario. The chart provides details on the \$14.8 million in immediate funding provided to public health units so far this year. This total includes \$11.1 million in new funding (from April to December 2005), which is part of the \$50 million announced on May 31, 2005, as well as \$3.7 million in funding already received by health units (from January to March 2005).

Health Unit	Local Capacity Building (funding already received from January to March 2005)	Local Capacity Building (new funding from April to December 2005)	Cessation (funding already received from January to March 2005)	Cessation (new funding from April to December 2005)	Youth Prevention Programs (new funding from April to December 2005)	2005 Total
Middlesex-London	\$195,000	\$360,000	\$25,000	\$0	\$319,000	\$899,000
Chatham-Kent	58,000	75,000		0	10,000	143,000
Elgin-St. Thomas	58,000	75,000		124,502	116,000	373,502
Grey Bruce	58,000	75,000		184,362	218,000	535,362
Huron	58,000	75,000		89,256	6,000	228,256
Lambton	58,000	75,000		0	9,000	142,000
Oxford	58,000	75,000		25,960	119,000	277,960
Perth	58,000	75,000		24,850	6,000	163,850
Windsor-Essex	137,500	187,500		75,000	27,000	427,000

Hamilton	207,500	397,500	25,000	0	320,000	950,000
Brant	58,000	75,000		0	113,000	246,000
Haldimand-Norfolk	58,000	75,000		62,440	10,000	205,440
Halton	137,500	187,500		0	29,000	354,000
Regional Niagara	137,500	187,500		135,000	246,000	706,000
Region of Waterloo	137,500	187,500		75,350	218,000	618,350
Wellington-Dufferin-Guelph	87,500	112,500		0	5,000	205,000
Simcoe-Muskoka District	195,000	397,500	25,000	0	149,000	766,500
Durham	150,000	225,000		42,967	124,000	541,967
Haliburton, Kawartha, Pine Ridge	58,000	75,000		0	3,000	136,000
Regional Municipality of Peel	150,000	225,000		0	236,000	611,000
Peterborough County	58,000	75,000		114,800	117,000	364,800
York Region	150,000	225,000		264,285	115,000	754,285
Toronto	150,000	397,500		470,000	7,000	1,024,500
Kingston, Frontenac and Lennox & Addington	115,500	247,500	25,000	0	116,000	504,000
Eastern Ontario	58,000	75,000		43,204	15,000	191,204
Hastings & Prince Edward	58,000	75,000		0	6,000	139,000
Leeds, Grenville & Lanark	58,000	75,000		0	5,000	138,000
City of Ottawa	150,000	225,000		150,000	51,000	576,000
Renfrew County	58,000	75,000		0	9,000	142,000
Sudbury & District	115,500	247,500	25,000	42,420	312,000	742,420
Thunder Bay District	115,500	247,500	25,000	0	407,000	795,000
Northwestern	58,000	75,000		45,150	121,000	299,150

Algoma	58,000	75,000		43,850	120,000	296,850
North Bay Parry Sound District	58,000	112,500		0	13,200	183,700
Porcupine	58,000	75,000		0	13,000	146,000
Timiskaming	58,000	75,000		0	5,000	138,000
TOTAL	\$3,549,500	\$5,595,000	\$150,000	\$2,013,396	\$3,715,200	\$15,023,096

Province-Wide Tobacco Control Programs

In addition to new funding for public health units, here is a breakdown of the first wave of funding for province-wide tobacco control programs in 2005/06. More funding to other programs will be announced later this year.

Smokers' Helpline, Cancer Society's Ontario Division (\$2.3 million)

The Smokers' Helpline is a comprehensive program that helps smokers to quit smoking. Callers receive smoking cessation advice, self-help materials, support and referrals. The government is increasing funding to enable the helpline to respond to increased calls that are resulting from the government's Smoke-Free Ontario campaign.

Clinical Tobacco Intervention Program, Ontario Medical Association, Ontario Dentists' Association, Ontario Pharmacists' Association (\$600,000)

This program recruits and trains physicians, pharmacists and dentists to perform tobacco cessation and prevention interventions with their patients, as well as providing referrals to smoking cessation services.

Leave The Pack Behind, Brock University, (\$600,000)

Post-secondary students are educated about the health risks of smoking and the hazards of second-hand smoke through this innovative program that began at Brock University in St. Catharines. Currently operating in 13 post-secondary institutions, this program will expand to other colleges and universities, with the goal of reaching all Ontario post-secondary institutions by 2007.

Youth Advocacy Training Institute, Ontario Lung Association (\$1.2 million)

This program develops curriculum and provides training to youth advisers and peer leaders who will be leading local campaigns to prevent smoking, encourage quitting, reduce second-hand smoke exposure, and increase awareness of tobacco issues.